



With ABC Supply's
Freedom™ Programs,
you'll find a group of
value-added marketing
programs designed to
help build your bottom
line while helping you
save time and resources.

Whether it's in person or online, getting noticed by prospects and customers is what keeps your business growing. Explore some of our popular Freedom Programs to find out how we can help your company leave a lasting impression.





CONTRACTOR WEBSITE

Building a strong web presence is essential for your business.

Create a strong online presence with a custom website that fits your budget. Choose from our selection of website packages and page designs to find the best fit for your business and your budget.

- Affordable, customized website packages
- Select your template design, page content and site colors
- Email and website visitor analytics available
- Be online in just two weeks

Contact The Weinstein Organization: P: 312-214-2915 F: 312-214-1120 E: support@abcsupplyfreedomprograms.com



TARGET MAIL & STORM POSTCARDS

Targeted mailings deliver results.

Reach qualified homeowner prospects with a well-planned and well-executed direct mail program. We can help ensure you reach the best prospects, so you get the most out of your direct mail program.

- Mail to owners of homes 10 years and older
- Send to a two-mile radius around a jobsite or select by zip code
- Customize stock designs with your company logo and contact information



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JOBSITE MARKETING

Let your jobsite speak for itself.

Your best prospects are those residing near your jobsites. Communicating your company's presence in their area is convenient and cost-effective. Benefit from word-of-mouth testimonials from trusted neighborhood sources.

- · Let your quality work speak for itself
- · Market to neighboring homeowners with easy-to-read signage and targeted door hangers
- 24/7 constant visibility for your business





IN-HOME FINANCING

In-home financing made easy.

Close more sales and grow your business by offering consumer financing through GreenSky®, a trusted financial partner of thousands of contractors and some of the largest retailers in America. Their point-ofsale credit options give you a competitive advantage and your customers greater spending power.

- Offer financing for home improvement projects
- Improve your cash flow and closing ratios
- Increase opportunities to upgrade projects







PROFESSIONAL IMAGE BUILDING

Project a professional image to make a positive impression.

Your company's image is critical for leaving a lasting impression on customers and prospects. Projecting a professional image tells customers you can be relied upon to deliver quality work and will continue to be there for them in the future.

- Make a crucial first impression and a positive lasting impression
- Custom logos, clothing, promotional items and stationery
- Generate awareness and build credibility for your company



Clothing and promotional products

Contact MMPR Inc.:

P: 608-755-0144

F: 608-755-0889

E: heather@mmprinc.net

Stationery and business cards

Contact Advertisers Press Inc.:

P: 800-872-4985

E: judy.kasten@adpress.com or diane.meyer@adpress.com

Logo development

Contact The Weinstein Organization:

P: 312-214-2915

F: 312-214-1120

E: support@abcsupplyfreedomprograms.com

Free Up Your Time and Resources!



Customer Solutions Made Easy

To learn more, ask your ABC Supply representative, scan QR code or visit:







One ABC Parkway Beloit, WI 53511 608-362-7777

abcsupply.com