



December 20, 2024

### Price Increase Announcement

To: U.S. Elevate Customers

Dear Valued Customers,

We continue to evaluate market factors and economic conditions that affect our industry. Operational costs continue to rise and as a result, we will implement price increases on TPO (membrane and accessories), PVC (membrane and accessories), EPDM (membrane and accessories), Polyiso Insulation, Low-Rise Foam Adhesives, and all other accessories. Our constant objective is to provide the level of quality and reliability that you expect.

Product	Increase	Effective Date
PVC Membranes and Accessories	Up to 12%	1/20/2025
EPDM Membranes and Accessories	Up to 4%	3/15/2025
TPO Membrane and Accessories	Up to 3%	
Polyiso Insulation	Up to 5%	
Low-Rise Foam Adhesives	Up to 5%	
All Other Accessories	Up to 5%	

To receive pre-increase pricing, orders must be received and confirmed to ship before the effective price increase dates shown above. All currently approved quotes will be honored.

Please contact your local [Elevate Sales Representative](#) if you have any questions regarding this new price adjustment.

Sincerely,

Frank Palmer  
SVP of Sales, Elevate  
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