

Mar 5, 2025

## Upcoming Pricing Adjustment – Effective April 5, 2025

## To: U.S. Genflex Customers

Dear Valued Customer,

Thank you for your continued support and partnership. We appreciate your business and remain committed to delivering high-quality products and services.

Supply chain and material costs are risingdue to inflation, driven by global economic market conditions. In response, several key suppliers have announced price increases, directly impacting our material costs.

As a result, the following price adjustments will take effect on **April 5**, **2025**. These adjustments are in addition to any previously announced or scheduled changes, including the increase set to take effect on March 15, 2025.

Product Category	Increase	Effective Date
Drains	Up to 12%	4/05/2025
Fasteners	Up to 15%	
Thermoplastic Coated Metal	Up to 15%	
Other Metal Accessories (Fastening Bars, Metal Batten, Edge Metal, etc.)	Up to 18%	
Plates	Up to 20%	
Vaporshield Vapor Barrier and Associated Primer, Clad-Gard	Up to 25%	

To secure current pricing, orders must be received and confirmed for shipment before April 5, 2025. To ensure fair supply distribution, Elevate reserves the right to limit orders to customary levels. All currently approved quotes will be honored at the pricing stated therein, subject to their validity period and terms.

Please contact your local GenFlex Sales Representative if you have any questions regarding this new price adjustment. Thank you for your continued partnership and trust.

Sincerely,

Frank Palmer SVP of Sales, Elevate Holcim Building Envelope Frank.Palmer@holcim.com

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