



January 31st, 2025

RE: 2025 Price Increase

Dear Valued Partner,

At Pella Corporation, we are fortunate to have great partners like you. Thank you for your partnership and commitment to the Pella Brand.

This letter is to inform you of future pricing adjustments that will take effect Tuesday, April 1st, 2025. We are continuing to experience high costs in labor, energy, and in certain source materials. We are also making adjustments to ensure we remain competitively positioned across our portfolio of products.

Below is a summary of the upcoming pricing changes:

Wood	3% Increase*
Fiberglass	3% Increase*
Vinyl	3% Increase*
Bonelli	4% Increase**
Entry Door	3% Increase

*The percent increase listed is the weighted average increase across all products in that category. The specific price increase for each product will vary based on factors such as product line and size.

**Bonelli products will have a 3% across the board increase as well as a 13% increase on bi-fold and commercial doors resulting in a weighted average increase of 4%.

Sincerely,

Brandon Danneffel

Vice President, Channel Sales

Pella Corporation