



## ANNOUNCEMENT

### Price Announcements

TO: Firestone U.S. Valued Customers

As a result of global market conditions, the roofing industry has experienced rising costs to serve.

Firestone Building Products is providing guidance on our announcement policy, quote expectations and price increases to ensure transparent communication in support of our partnerships.

#### Announcement Policy

Effective immediately, we are moving to a 30-day announcement window for all price changes.

#### Quote Expectations

Firestone will honor all documented pricing commitments through their expiration date without extensions. Any new commitments will be subject to current market pricing practices.

#### Price Increases

Effective May 15th, we will implement the following price changes:

Product	Increase
EPDM & Related Accessories	Up to 5%
TPO & Related Accessories	Up to 5%
PVC & Related Accessories	Up to 7%
ISO	Up to 5%
Adhesives	Up to 7%
Other Single Ply Accessories	Up to 5%

An additional price increase to the following categories announced on March 15th, will also take effect on May 15th. The table below summarizes the total increase by category:

Product	Increase
Steel (Roll formed, Sheet and coil)	Up to \$0.65/SQFT
Aluminum (Roll formed, Sheet and coil)	Up to \$0.55/SQFT
Metal Roofing Accessories	Up to 50%
Metal Plates & Fasteners	Up to 25%

Thank you for your continued support of Firestone Building products.

If you have any questions regarding how this price adjustment will impact you, please reach out to your local [Firestone Sales Representative](#) or Regional Business Manager.

Sincerely,

Jeff Boecker  
Pricing Director  
Firestone Building Products