

Price Announcements

TO: GenFlex U.S. Valued Customers

As a result of global market conditions, the roofing industry has experienced rising costs to serve.

Firestone Building Products is providing guidance on our announcement policy, quote expectations and price increases to ensure transparent communication in support of our partnerships.

Announcement Policy

Effective immediately, we are moving to a 30-day announcement window for all price changes.

Quote Expectations

Firestone Building Products will honor all documented pricing commitments through their expiration date without extensions. Any new commitments will be subject to current market pricing practices.

Price Increases

Effective May 15th, we will implement the following price changes:

Product	Increase
EPDM & Related Accessories	Up to 5%
TPO & Related Accessories	Up to 5%
ISO	Up to 5%
Adhesives	Up to 7%
Other Single Ply Accessories	Up to 5%
Metal Plates & Fasteners	Up to 25%

Thank you for your continued support of Firestone Building Products.

If you have any questions regarding how this price adjustment will impact you, please reach out to your local [GenFlex Sales Representative](#) or Regional Business Manager.

Sincerely,



Jeff Boecker
Pricing Director
Firestone Building Products