



April 21, 2021

To: Mule-Hide Distributors and Territory Managers

Subject: Price Increase Notification – Effective May 17, 2021

The raw materials used in the production of our products continue to have availability issues and escalating costs. Also, surging demand is further straining all elements of the supply chain from availability of raw material inputs through transportation of finished goods. We have, and will continue, to communicate global supply issues as we continue to learn more. As a result of increasing costs, we find it necessary to implement the following price increases for all orders shipped on or after May 17, 2021.

Product Line	Increase
All EPDM Membranes	\$.02/sf
All EPDM Fleeceback and SA Membranes	\$.03/sf
All TPO Membranes	\$.02/sf
All TPO Fleeceback and SA Membranes	\$.03/sf
All PVC Membranes	\$.03/sf
EPDM/TPO/PVC Accessories	5%
PolyISO	\$.01-.015/bf

Also, as previously announced effective May 1, 2021 the following products will increase.

Product Line	Increase
APP Torch and SA Mod Bit	3-7%
Coverboards (HD ISO)	\$2.00/sq
TPO/PVC MH Induction Weld Plates	20%
TPO/PVC Rhinobond Plates	35%
TPO/PVC Coated Metal	30%

Updated price books reflecting these increases will be provided prior to the increase effective date. We will do everything we can to limit increase and provide as much advance notice possible. Pre-existing quotes will be honored through the original expiration date but they will not be extended.

Thank you for your continued support. Please contact your Territory Manager with any questions.

Sincerely,
Kurt Fago
Product Category Manager – Low Slope Roofing Systems