



**MICHAEL SCHWARZ**  
*Executive Director - Purchasing & Merchandising*

---

To: Branch and District Managers  
Region Steep Slope Business Managers  
Region VP

Date: August 5, 2021

Subject: ABC ProGuard 20 Price Increase

We are announcing yet another price increase of **3 to 7 percent** on ABC ProGuard 20 Synthetic Underlayment due to continued overseas freight and raw material cost increases.

This increase will be **effective September 7, 2021** and will apply to all orders shipped on or after that date. New price sheets will be sent out in the coming weeks to communicate the specific amount of the increase.

Thank you for continued support of our private label synthetic underlayment. Please contact your Regional Steep Slope Business Manager, Dan Wood or myself with any questions.