

January 22, 2021



**RE: PRICE INCREASE ANNOUNCEMENT**

To Our Valued Ply Gem Customer:

Our costs for raw materials, freight, and wages continue to rise far beyond what we could foresee even a month ago. In addition, we continue to invest, at unprecedented levels, in both our manufacturing facilities and our people to support the tremendous demand we are experiencing, and for which we are thankful.

To manage these increased expenses and to continue to invest in meeting demand, we are announcing a price increase on the following product categories **effective January 25, 2021**. All orders placed after January 22 at 4:00pm Central Time will be billed at the new higher pricing.

**Price increase of 6-8% on all products in these categories:**

- Vinyl Siding & Accessories
- Injection Molded Shutters, Designer Accents, Shake and Scallops
- Vinyl Skirting
- Aluminum Siding & Accessories
- Steel Siding & Accessories
- Trim Coil

Your sales representative will contact you soon to coordinate new price pages and answer any questions.

Thank you for your partnership. May you stay safe, healthy, and enjoy growth and prosperity throughout this year and beyond.

Sincerely,

A handwritten signature in blue ink that reads "Jeff Cabbage".

Jeff Cabbage  
Vice President of Sales, Wholesale Brands,  
Ply Gem Residential Solutions

A handwritten signature in black ink that reads "Rob Brown".

Rob Brown  
Vice President of Sales, Retail Brands,  
Ply Gem Residential Solutions