

September 4, 2020

RE: PRICE INCREASE ANNOUNCEMENT

To Our Valued Ply Gem Customer:

We appreciate your support and commitment to Ply Gem throughout this extraordinary year of 2020 and are committed to earning your business for years to come.

We have worked diligently to offset incurred cost increases in labor, transportation, raw materials, and energy, and at the same time continue to reinvest in our people, safe and healthy work practices, quality manufacturing, and customer service to support continued growth.

Having executed everything within our control to keep a price adjustment to a minimum, at this time we are announcing a price increase on the following product categories effective immediately. Please note, based on our current lead times, it will be 30-60 days before you receive product at the increased price.

- Aluminum Siding & Accessories: +7%
- Steel Siding & Accessories: +7%
- Trim Coil: +\$3.00/roll

Your sales representative will contact you soon to coordinate new price pages and answer any questions.

Thank you for your partnership. We wish you safety, health, growth and prosperity.

Sincerely,



Jeff Cabbage
Vice President of Sales, Wholesale Brands
Ply Gem Residential Solutions



Rob Brown
Vice President of Sales, Retail Brands
Ply Gem Residential Solutions

OUR PORTFOLIO OF SIDING BRANDS



VARIFORM
by Ply Gem

Ply Gem | PERFORMANCE
COLLECTION

LEAF RELIEF
by Ply Gem

Ply Gem
SHUTTERS & ACCENTS

Ply Gem | STEEL SIDING
COLLECTION

Ply Gem
TRIM & MOULDINGS

Ply Gem
FENCE & RAILING