



March 5, 2021

RE: PRICE INCREASE ANNOUNCEMENT

To Our Valued Ply Gem Customer:

Due to the significant impact of unanticipated weather events on raw material manufacturers in Texas and the Gulf Coast, we are seeing explosive escalation in raw material pricing and reduced availability. While we are pulling every possible lever to lower our manufacturing costs and improving efficiencies, we simply cannot offset these substantial increases.

As a result, we will be implementing an 8-10% price increase on the following product categories on **March 8, 2021**. All orders placed after March 5th at 4:00pm Central Time will be billed at the new higher pricing. All orders received prior to March 5th at 4:00pm CT will be billed at the price referenced in your order acknowledgement.

Price increase of 8-10% on all products in these categories:

- Vinyl Siding & Accessories
- Injection Molded Shutters, Designer Accents, Shake and Scallops
- Vinyl Skirting

Your sales representative will contact you soon to coordinate new price pages.

As expressed by our suppliers, it is unknown at this time when operations and supply will return to normal levels. We will continue to work closely with our suppliers to ensure we meet your and your customers' needs to the greatest extent possible.

Sincerely,

A handwritten signature in blue ink that reads "Jeff Cabbage".

Jeff Cabbage
Vice President of Sales, Wholesale Brands
Ply Gem Residential Solutions

A handwritten signature in black ink that reads "Rob Brown".

Rob Brown
Vice President of Sales, Retail Brands,
Ply Gem Residential Solutions