



January 25, 2021

To our valued Royal® US Customers:

We are announcing a price increase on all vinyl siding, shake, soffit and accessories including mounts, vents and shutters for our customers in the US effective January 26, 2021. While we strive to offset inflation of our input costs, several key raw materials as well as wage and health inflation have escalated to levels that require us to raise prices.

For all orders placed by Monday January 25, 5:00 pm EST your current pricing will remain with that order when it ships. For all orders placed after that, the increased price will be in effect.

Details of the increase will be made available to you this week however, below are the ranges expected:

All Vinyl Siding	6%-8%
Insulated Siding	6%-8%
Portsmouth Shake	6%-8%
All Soffit styles	6%-8%
All Vinyl Siding Accessories	6%-8%
Shutters, Mounts and Vents	6%-8%

Thank you again for your continued support as we enter another strong year. If you have any questions, please reach out to your Territory Manager or Customer Service Representative.

Sincerely,

Bill Conlon

Vice President, US Sales