



We  
protect  
what  
matters  
most™

May 29, 2024

## **National Price Increase: Residential Roofing Products** **\* Includes all New Construction and Builder / Multi Family Business**

---

Dear Customers,

Thank you for your continued business and support as we have responded to today's challenging market environment.

GAF is announcing a price increase of 4-6% on all residential roofing products, effective August 01, 2024. This increase will also apply to all New Construction and Builder/Multi Family business. All orders shipped on or after August 01, 2024 will be invoiced at the new level.

Please contact your local GAF Territory Manager with any questions, and we remain grateful for your business.

A handwritten signature in black ink, appearing to read "Jim Durkin", written in a cursive style.

Jim Durkin  
Sr. Vice President, Sales  
Residential Roofing Systems

PCD0824