



We  
protect  
what  
matters  
most™

July 30, 2021

## **National Price Increase: New Construction & Builder/Multi Family**

Dear Customers,

Thank you for your continued business and support during this challenging market environment.

**Effective October 1, 2021 GAF will increase pricing of its residential roofing products by 6-8%.** This increase will apply to all New Construction and Builder/Multi Family business. All orders shipped on or after October 1, 2021 will be invoiced at the new level.

Please contact your local GAF Territory Manager with any questions, and we remain grateful for your business.

A handwritten signature in black ink, appearing to read "Jim Durkin", written in a cursive style.

Jim Durkin  
Sr. Vice President, Sales  
Residential Roofing Systems

PCD4021