

April 30, 2021



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[www.vinylmax.com](http://www.vinylmax.com)

## **Price Increase Notification – April 2021**

Dear Valued Customer:

We are very thankful for your business, our partnership, and allowing us to serve your product needs over the years. This year we have significantly increased our unit output, new product development, and service platforms to meet the unprecedented demand in the industry.

While we are continually identifying ways to reduce manufacturing costs and improve operations, we need to implement a price increase to absorb the rapidly increase in raw materials, supply chain, and labor costs associated with the unprecedented demand in the industry.

**For those customers purchasing out of our Ohio operating facility, a change in multiplier will represent an approximate 4% - 5% price increase.** This pricing change will be **effective with all orders placed on or after Monday, May 31<sup>st</sup>.** Some additional features and options may see additional price adjustments, based on increasing costs.

We will continue to increase production output, investment in new state of the art equipment, and expansion to meet the demands of our customers. Vinylmax is committed to offering you the quality you expect and deserve while providing an excellent Customer Experience.

Sincerely:

A handwritten signature in black ink that reads "Scott Jeffreys".

Scott Jeffreys  
Director of Sales, Vinylmax Windows

